



FOR IMMEDIATE RELEASE

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Southern California AltCar Conference, Expo and Ride & Drive Coming to Riverside Convention Center October 16

Enjoy Free Admission to Family-Friendly Expo and Ride & Drive Experience

Conference To Feature Keynote Address From California Air Resources Board Chair Mary D. Nichols



Nissan Leaf alternative fuel vehicle displayed at the 2018 AltCar Santa Monica Expo and Ride & Drive.

[California] – AltCar is pleased to bring the latest in alternative fuel vehicles and technology to Riverside for the inaugural **SoCal AltCar Conference, Expo and Ride & Drive** on October 16, 2019 at the Riverside Convention Center.

Showcasing light, medium and heavy-duty alternative fuel vehicles, AltCar Expo features a wide array of battery electric, fuel-cell electric, plug-in hybrid, hybrid electric, and natural gas vehicles including the Nissan Leaf, Honda Clarity Electric, Honda Clarity PHEV, Honda Clarity Fuel Cell and more. The day will be split into two parts: the SoCal AltCar Conference and then the Expo and Ride & Drive event. The event will commence with the SoCal AltCar Conference designed for fleet managers, sustainability directors, legislative staff, business owners, NGOs, industry,



and media to have the opportunity to attend panels on Innovative Mobility Solutions: Light-to-Heavy Duty Product and Best Fleet Practices and Alternative Technology Infrastructure and Product Investment Opportunities. AltCar is proud to host California Air Resources Board (CARB) Chair, Mary D. Nichols, as the keynote speaker at a pivotal time in the region, state and nation's transition to cleaner alternative fuel vehicles and policies to improve air quality.

"The Inland Empire region is rapidly becoming a destination for clean-energy technology and serves as an example of climate-friendly policies that promote and protect public health and environmental justice," says California Air Resources Board Chair Mary D. Nichols. "The SoCal AltCar Expo is a perfect fit for this region and an important resource for the Riverside community. CARB is proud to participate in the event and we are looking forward to moving our Southern California headquarters here, and establishing productive relationships with the school district, community college and university."

In advance of moving its Southern California headquarters to the City of Riverside in 2021, CARB will be celebrating the signing of cooperative agreements with three local educational organizations from the SoCal AltCar Conference at 9 a.m. Representatives of the Riverside Unified School District, Riverside Community Colleges, and the University of California, Riverside will join CARB Chair Mary D. Nichols to sign memoranda of understanding to work with faculty and students of each organization to advance research and inspire students at all levels to learn more about air quality, the impacts of climate change, and CARB's efforts to clean the air.

After 2 p.m., guests will enjoy free admission to the Expo and Ride & Drive at the second part of the daylong event to test drive vehicles and speak with product specialists from brands and manufacturers that are continuing the movement toward alternative fuel and clean car policies.

The SoCal AltCar Conference, Expo and Ride & Drive is on October 16, 2019 at the Riverside Convention Center, 3637 5th St., Riverside, CA 92501. The SoCal AltCar conference is from 9 a.m. – 3 p.m. and tickets are \$75. Online registration is required for the SoCal AltCar Conference. After 2 p.m., the Expo and Ride & Drive is free to the public and is a family-friendly event. For additional information or to register for the conference, visit www.altcarexposocal.com or call 310-390-2930.

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About AltCar Expo

Established in 2005, AltCar is the only event in the United States to gather every single model of alternative technology light duty vehicle available for purchase or lease in one location. With four annual events across California, AltCar brings together the leaders in alternative energy innovation to showcase the largest collection of alternative fuel vehicles and technologies in an accessible and comprehensive setting for both industry insiders and the general public. AltCar empowers citizens to take further action in supporting California's groundbreaking clean car policies that are driving national and global change. For more information, visit altcarexpo.com.



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